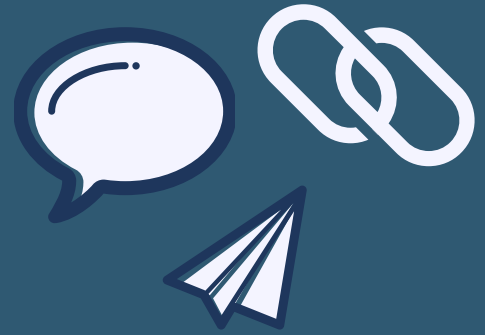


How Phishing Attacks Impact Business

The email blast

Cybercriminals send generic emails imitating a legitimate sender. The emails come with malicious attachments or links

01



Victimising Recipients

The recipients, thinking it's from a legitimate source, will click on the malicious attachment or link

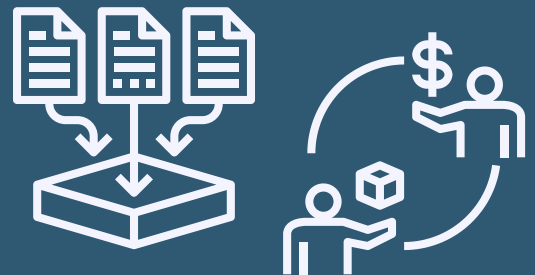


02

The Hack

The malicious link steals the recipients' credentials by asking them to login or input their data to complete the attack

03



The Sell

The hackers will collect all the stolen credentials and put it up for sale on the dark web. The fraudsters may also use the credentials themselves



04

The Compromise

Stolen credentials are now exposed to bigger attacks like ransomware, malware, and spear phishing

05

SMEs are not exempt

Stolen credentials are a lucrative commodity for cyber-criminals, and your business may not recover